

The All 4 Women Society

Purposeful Giving for Abused Women in Your Community

10 January, 2016

Dear Loyal Donors,

The 2015 "Christmas in a Domestic Abuse Shelter" program delivered personal care bath kits to 1,005 women in 33 shelters across the province.

Although we did not grow this program over last year, I am very proud to say that we certainly managed to hold our own. This past season of fund-raising was the most challenging ever experienced in the 11 years this program has operated. The economic downturn experienced in Alberta over the past year has affected charities, families, and businesses everywhere in the province. Not surprising, domestic abuse shelters see the impact first hand in decreased operational funding, decreased donations, and an increase in the number of women needing help. Loss of employment only adds financial stress - a sometimes deadly addition for families and relationships where violence is the first resort for coping with all types of conflict.

It needs to be said that your support is the reason that this program continues to be successful. In 2005 we managed to find support for 35 women in 2 shelters - and we have increased that number to the point that we are supporting well over 1,000 women every single year. This simply could not be done without YOU !!

Domestic violence remains a continuing crisis in our province - and in the rest of our country as well. Women affected by domestic violence are mothers, daughters, grandmothers, sisters, and girlfriends - to ignore the existence of the problem is, at best, naive and irresponsible. At worst, it is negligent behavior. The kindness you have shown at Christmas will remain with them long after they return to living independently in the community with their kids again.

I am so thankful to have you as part of the effort this year !! I find it increasingly difficult to find the words to convey the gratitude and thanks that comes from every woman receiving your gift. Thank you from the bottom of my heart !! Please be sure to share this message with others who were part of the effort this year.

Sue